

"Follow My Lead And Jump On The Bandwagon To Making TONS Of Passive Income - Day In And Day Out!"

How would you like to earn \$50, \$100, even **\$150** a day while you sleep?

Does that sound **too good to be true**?

Yet that is **exactly** what hundreds, even thousands of internet marketers, new and seasoned alike, are doing **today** .

Kevin Bidwell talked about "**Passive Income**". Internet marketers around the world over swear by the phrase "**multiple streams of income**". At any given time, an internet marketer is starting out their very first online business by using this very simple, yet surprisingly profitable, strategy.

I'm talking about **Google AdSense**.

You have to hand it to the guys at Google. They have revolutionized the advertising model by combining their pay-per-click formula with themed advertising and in the process not only generated **enormous profits** for themselves, but also helped many internet marketers (like myself) build multiple streams of income and watch the money pile in.

So... what is AdSense really?

What is AdSense?

Chances are that you've already seen AdSense in action. Try this:

Go to <http://save-on-gas-prices.com>

Look at the white box on the right of the page with several text ads.

Those ads are provided through Google AdSense.

Essentially, Google AdSense is a platform on which advertisers pay a **set amount** (through bidding) for their ads to rank for **specific keywords**. These ads are then displayed on those web pages where the web page is **optimized** for that particular keyword, in descending order based on the "click-through" price. Then, when someone like you or me clicks on one of these ads while browsing on that website, Google "pays" the website owner that "**click-through**" price.

The underlying framework is quite simple. Publishers / advertisers pay Google on a **pay-per-click** basis for their target keywords. Google, in turn, after taking a percentage as revenue, pays the remainder to the **website owner** whenever someone clicks through on the advertiser's link on their website.

- The advertiser is happy – he gets a **qualified visitor** from a website that followed the same "theme" as the industry of the advertiser.
- The website owner is happy – he is **earning money** from just posting content on his website!
- Google is happy – they're making money by doing nothing at all! (well, almost nothing)

Think of what you could do when you combine AdSense with the tips from the previous lesson – "**Automate Your Content**"!

Now that we know what AdSense is and how it works, time to find out how this can build you a passive stream of income.

Making AdSense Work for You

The key to making AdSense work for you is to have **content**. Lots of it. There are a few things to keep in mind:

- You need to build a content-based website around a **popular**, over-looked niche. Throughout these lessons you've learned the value of picking a good niche – pick something no one searches for, and all your time will go to waste.
- You will have to build a **lot of content** – think in terms of hundreds, and thousands, of tightly optimized, short (400-600 words) pages.

- The key to AdSense success is to have your website **rank highly** in the search engines. Use the lessons I've sent you over the last couple of months to gradually build up your website to the point where it can attract decent enough traffic. Then watch the **money roll in**.

Getting Started

Here are a few resources to get you started:

Google AdSense

<https://www.google.com/adsense/>

You can sign up for Google's AdSense program from the link above.

Digital Point's AdSense Tool

<http://www.digitalpoint.com/tools/adsense-sandbox/>

This remarkably useful tool will show the top 20 ads for any keyword, key phrase or web page address that you enter.

In addition, to give you a head start on finding **high-paying keywords**, here are two more resources:

Top Paying Keywords

<http://www.adsenseheaven.com>

High Paying Google AdSense Keywords

<http://www.sorve.com/adsense.htm>

The numbers on these websites are astonishing – there are keywords that pay as much as **\$50** or more **per click-through!** Of course, you will need to balance the payout with the demand for that keyword. Nothing is worse than to optimize after a keyword that only gets a 100 searches a month, no matter how much it pays.

Here's How I, Now, Make An Extra \$150 A Day!

With all this said, I want to tell you about this powerful resource that has allowed me to make an extra \$150+ every single day. Do the math... (150 x 365 days per year) That's almost \$55,000 extra income every year! More than some college professors make! And ANYONE can do this...

As I'm sure you can tell from what I've taught thus far, this extra income is coming in the form of Google AdSense. I've known about AdSense ever since Google released it several years ago. I did exactly what everyone else did. I took the code Google gave me, and I pasted it into some of my websites. Then I sat back and waited for Google to send me some extra cash each month.

Take a look at the income these AdSense ads generated for me, from April 1, 2005 to April 30, 2005. This is a screenshot taken directly from my AdSense account, **BEFORE** I was introduced to the resource I'm going to tell you about. These numbers are very typical numbers from the day I started AdSense, up until April 30th.

Note that I had to "gray out" the number of clicks and impressions I received, in order to follow Google's term of service for presenting earnings.

My AdSense Earning BEFORE I got ahold of the resource

Friday, April 1, 2005 - Saturday, April 30, 2005					Download CSV file
Totals					\$793.24
Date ▼	Page impressions	Clicks	Page CTR	Page eCPM [?]	Your earnings
Friday, April 1, 2005					\$18.75
Saturday, April 2, 2005					\$14.54
Sunday, April 3, 2005					\$17.35
Monday, April 4, 2005					\$23.28
Tuesday, April 5, 2005					\$26.57
Wednesday, April 6, 2005					\$23.73
Thursday, April 7, 2005					\$22.43
Friday, April 8, 2005					\$27.36
Saturday, April 9, 2005					\$22.53
Sunday, April 10, 2005					\$20.37
Monday, April 11, 2005					\$26.97
Tuesday, April 12, 2005					\$31.14
Wednesday, April 13, 2005					\$23.28
Thursday, April 14, 2005					\$22.20
Friday, April 15, 2005					\$17.99
Saturday, April 16, 2005					\$16.99
Sunday, April 17, 2005					\$25.60
Monday, April 18, 2005					\$21.95
Tuesday, April 19, 2005					\$29.98
Wednesday, April 20, 2005					\$31.97
Thursday, April 21, 2005					\$29.95
Friday, April 22, 2005					\$35.09
Saturday, April 23, 2005					\$17.88
Sunday, April 24, 2005					\$40.20
Monday, April 25, 2005					\$32.54
Tuesday, April 26, 2005					\$37.56
Wednesday, April 27, 2005					\$38.75
Thursday, April 28, 2005					\$35.83
Friday, April 29, 2005					\$28.53
Saturday, April 30, 2005					\$31.93
Totals					\$793.24
Averages					\$26.44

Ok, so I managed to make almost \$800 with Google AdSense during the month of April. Not bad, right? An average of around 30 extra bucks a day. I mean, I was happy with that... I could use that to pay all my house bills, as well as my car payment. That's roughly \$10,000 of extra, passive, income per year. Heck, I could buy a used car, in cash, with that much money. All because I spent about 10 minutes and added AdSense code to my websites.

Now check out my AdSense Earning AFTER I got ahold of the resource!

Ok, now let's check out my AdSense Stats for the month of May, AFTER I got ahold of the powerful resource.

Here's the screenshot for May:

Sunday, May 1, 2005 - Tuesday, May 31, 2005					Download CSV file
Totals					\$5,022.31
Date ▼	Page impressions	Clicks	Page CTR	Page eCPM [?]	Your earnings
Sunday, May 1, 2005					\$41.59
Monday, May 2, 2005					\$62.59
Tuesday, May 3, 2005					\$50.22
Wednesday, May 4, 2005					\$72.14
Thursday, May 5, 2005					\$64.05
Friday, May 6, 2005					\$49.95
Saturday, May 7, 2005					\$40.53
Sunday, May 8, 2005					\$62.48
Monday, May 9, 2005					\$139.61
Tuesday, May 10, 2005					\$111.02
Wednesday, May 11, 2005					\$147.90
Thursday, May 12, 2005					\$136.92
Friday, May 13, 2005					\$201.25
Saturday, May 14, 2005					\$148.65
Sunday, May 15, 2005					\$231.43
Monday, May 16, 2005					\$224.38
Tuesday, May 17, 2005					\$318.98
Wednesday, May 18, 2005					\$246.19
Thursday, May 19, 2005					\$263.22
Friday, May 20, 2005					\$208.41
Saturday, May 21, 2005					\$154.04
Sunday, May 22, 2005					\$176.89
Monday, May 23, 2005					\$210.62
Tuesday, May 24, 2005					\$218.43
Wednesday, May 25, 2005					\$196.96
Thursday, May 26, 2005					\$249.10
Friday, May 27, 2005					\$197.19
Saturday, May 28, 2005					\$157.56
Sunday, May 29, 2005					\$165.74
Monday, May 30, 2005					\$213.44
Tuesday, May 31, 2005					\$260.83
Totals					\$5,022.31
Averages					\$162.01

I made \$5,022.31 in the month of May and didn't even read this resource until May 8th!

A few things to note here. I bought and read the resource on a Sunday (May 8), Then... first thing Monday (May 9) morning I put into practice a few of the things I was taught.

Then Friday (May 13) came around and I got a little bit more time to add some more things I learned. You can see the spike in income. I couldn't believe just how much money I left on the table for the past 2 years, by not doing the things I'm currently doing to increase my AdSense revenue.

Ok, now let's do the math again. If I was to earn what I've earned in May, every month for 1 year, that comes out to roughly \$60,267.72! What do I do each day to earn this? Absolutely nothing...

After seeing this number, needless to say, I'm definitely paying much more attention to making money with Google AdSense... and YOU should too! Seriously, you saw what my daily earnings were **BEFORE** I got ahold of this resource, and you've seen my results **AFTER**. You'd have to be an idiot not to put into practice the things I learned from this resource.

I'm definitely no genius. I just read the information and put it into practice. This is something that anyone with a website can do.

Ok, so what is this resource Brad?

It's called **"What Google Never Told You About Making Money With AdSense!"** and it's written by Joel Comm.

I highly suggest you go to the site. Buy what Joel is offering. And put into action **everything** he teaches. I promise that if you do what he says, you absolutely **CANNOT** fail. I admit, It sounds too good to be true, but it's really that easy.

* **Funny side note:** Joel is actually the guy that created [Yahoo Games](#), in which Yahoo bought from him several

years later. So the guy is definitely no slouch when it comes to doing things on the internet. He really knows his stuff!

Here's the link to check out Joel's eBook:

=> <http://www.adsense-secrets.com>

Lastly, remember I need to know what all of you would like to learn more about. So, please, keep sending your lesson suggestions to seo@seoelite.com. I want to see all of you dominate those search engines, and I can only help if I know what you want!

All the best,



Brad Callen
Professional SEO
<http://www.seoelite.com>

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